

Our Industry Interface Channels

- A. **Industry live projects:**For all students to gain real time experience, it is necessary that they go through hands-on training. This platform is provided by the skills that they acquire from the short projects that they do from Small Scale Industries. This is an excellent opportunity for students to have close interaction with the industry-experts who frequently give them live projects to work on. On completion of their projects, the students are required to make presentation of their reports before the industry representatives, faculty members and students.



Short projects are allotted in all of the functional areas. The student is expected to study and understand how things work in real time scenario. Students are encouraged to do more industrial live projects apart from Internship and Semester Project to get maximum Industrial Exposure.

While working on live and time-bound projects, they gain actual experience of the corporate culture. The process helps them develop professional attitude, sense of responsibility, analytical ability and leadership qualities. It also helps the industry in assessing the students' performance and potential, on the basis of which pre-placement offers are often made.

- B. **Internship & Industrial visits:**As part of the curriculum, each student takes up live projects with a company for a required period. The internship is the perfect opportunity for students to apply the theoretical concepts learnt within the classrooms. It is an occasion for prospective managers to explore varied career opportunities in the areas of their interest. They get a better grasp of the important inter-linkages among different functions and develop a realistic managerial perspective on corporate workings.

Industrial visits represent important activities in any University that contribute to the achievement of various essential learning outcomes and programme objectives. Frequent Industrial Visits are organized in Rai Technology University so that student will be aware about how various activities related to various business elements are carried out in company and the exposure will make them industry ready.

Industrial visit at IIHR



Industrial visit at SPT



Industrial visit at SPT

C. **Workshops, Guest lectures & Seminars:** Rai Technology University's unique Workshops allow students to further develop marketable skills in an intensive, interactive environment. Topics are selected through input from industry, program administrators, and students.

Guest lectures are an integral part of the pedagogy of Rai Technology University. We invites Guest speakers from premier management schools and several industry professionals to share their valuable insights from their loaded experience about current issues, the challenges they are faced with and how they dealt with them.

Seminars offer students the opportunity to interact with top industry leaders, experienced business managers, entrepreneurs, venture capitalists, and small-business owners. Designed to introduce students to different aspects of business and industry, the series also includes information on career opportunity and development.





The Department of Industry Interface & Placements had organized a guest lecture by **Mr. Venkatesha R**, currently working in TOSHIBA and carries 10+ years of industrial experience in corporate world having expertise on various subjects like Finance, Healthcare and Stock Market.

The topic was on “**STOCK MARKET BASICS**”. He also gave a glimpse on the insights at Stock Exchange functionalities.

D. **Business Forums:** We plan to get engaged ourselves into Business Forums, where Rai



Technology University will be a platform for industrialists from different fields will be under one roof. This forum will be really unique in student perspectives as students of Rai Technology University will get to interact with industrialists within a span of their course/programme. As students play an important role of hosting the events will get ample opportunities to explore corporate world.